

Dear School Principal,

The Children's Wish Foundation of Canada invites your school to help create the magic of a wish by taking part in our new **Wishmaker School Program**.

Kids Helping Kids

When children are provided with the opportunity to exercise their philanthropic muscles, they learn the importance of compassion, charity, and community involvement. The Children's Wish **Wishmaker School Program** is a meaningful way for students to make a difference in another child's life.

The Impact of a Wish

For a child and family living with a life-threatening illness, "normal" means frequent trips to the emergency department, numerous missed days at school and at work, and constant bouts of pain and anxiety. Each granted wish makes a difference:

- The excitement of anticipating a wish can have a positive effect on healing.
- The incredible joy of a wish come true renews energy and hope in a child and family.
- The wishes we grant provide respite for a child and family, and create lasting memories.

About the Program

The Children's Wish **Wishmaker School Program** will run from September 2016 to June 2017, and will give schools complete flexibility in how they choose to fundraise throughout the school year.

Consider a school-wide walk, classroom bake sale, or neighbourhood car wash. Pump up school spirit with a dance-a-thon! Engage the parent community with a raffle or silent auction. Or keep it simple with a quick and easy Toonie drive. There are so many fun possibilities!

Fabulous Incentives and Prizes *

- Each school earns back 20% of the funds they raise.
- The highest earning class in each school wins a pizza party.
- All participating schools in the province are entered into a draw for a \$400 VISA gift card.
- The top fundraising school in the province wins a \$600 VISA gift card.

* If gross fundraising receipts in the province are less than the total value of fundraising incentives, The Children's Wish Foundation of Canada reserves the right to withhold said incentives in favor of donations being used for wish granting.

Getting involved is as easy as 1-2-3!

1. Reply to this email to confirm your school's participation.
2. Distribute classroom pledge envelopes and sheets, provided by Children's Wish.
3. Promote the event throughout your school community and have fun!

We hope your school will help to bring the healing power of happiness and the magic of wishes to children, families and communities across Canada!

Sincerely,

Kathy Saunders
Development Coordinator
506.696.7086

Founded in 1984, The Children's Wish Foundation is the largest and only all-Canadian wish granting charity in the country, working with families and communities nationwide to fulfill the wishes of three Canadian children every single day. Having granted almost 25,000 wishes, we have built a solid reputation for our professional attention to detail and exceptional care for the families we serve.